

Technical Specifications Connected TV

File

File format	MP4
Codec	H.264
Size	max. 200 MB

Video

Number of video tracks	1
Duration	Exact duration per second according to your offer
Aspect ratio	16:9
Resolution	1920 x 1080
Bit rate	15 Mbit/s
Frame rate (fps)	25
Bit depth	8 bit
Scan type	progressiv
Image frequency	constant

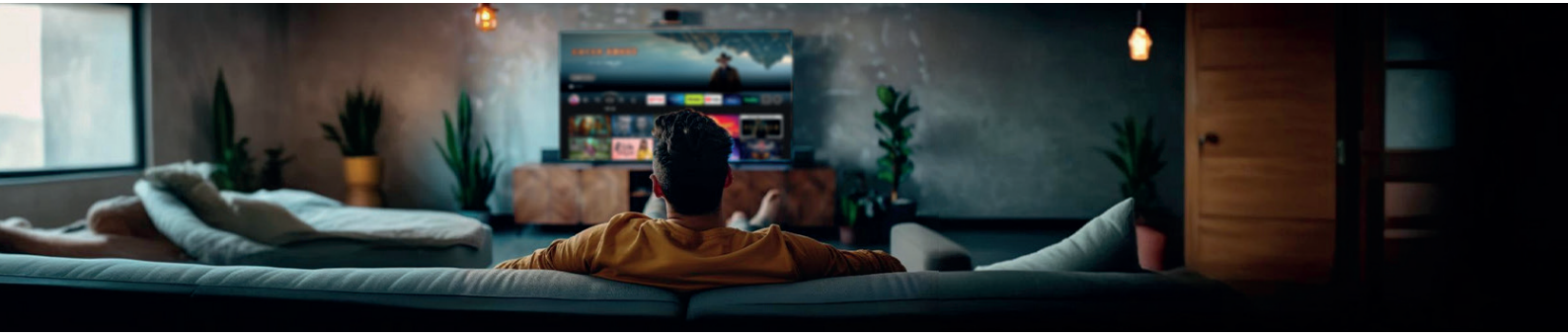
Audio

Please observe the loudness standard EBU R 128

Audio format	AAC
Number of audio tracks	1
Channels	2 (stereo)
Audio bit rate	min. 192 Kbit/s
Sampling rate	48 kHz
Average loudness	-22 dBA
Max. peaks	-2 dB

Additional Requirements

- No call-to-action elements (CTA), such as buttons or text that appear clickable (e.g. "Click now" / "Buy here")
- Letter and pillar boxing is strongly discouraged
- The specifications given are the latest known to us, but may have changed or may differ in individual cases. In this case, we will inform you as part of your individual inquiry



Recommended safe area

Content outside the dotted lines may be cut off on some devices depending on the format. Important information, text and images should therefore be placed within this area.

1920 px

90%

1080px

